

# Ending the HIV Epidemic: A Plan for America

## Orange County Draft Plan

(Strategies developed are based on survey data, town hall meeting data, virtual Facebook forums, and PLWH listening sessions)

### I. Diagnose

**Goal:** To reduce the number of new infections of HIV in Orange County by 25% by December 31, 2025

#### **Key Strategies and Activities:**

- Increase Routine Screenings Access
  - Present testing as part of the routine annual physical exams: include occupational sites, pharmacies, minute clinics, ER's and urgent walk-in clinics. Use mobile testing in schools, communities and malls.
  - Creating routine screening in correctional facilities
  - Providing access outside of normal work hours—i.e. after 5pm and on weekends
  - Increasing utilization of home test kits, and providing access to follow-up
- Increased Outreach Partnerships
  - Redefining and expanding community outreach programs to include gay nightclubs, sex workers, homeless shelters, detox centers, corner stores and other non-conventional testing settings.
  - Increase partnerships among communities that may not have local testing facilities. These can include straight bars, the downtown Orlando area and churches as well as facilities known to serve high risk populations.
  - Increasing corporate partnerships—i.e. Walmart, CVS, Target, Walgreens
- Addressing the Public-School System
  - Expanding on comprehensive sexual health education and assessments
  - Utilizing School health nurses for sexual health assessments (including, testing counseling and education)
  - Implementing Sexual Health Assessments as a part of school physicals
  - Providing access during school activities (sporting activities, etc.)
  - Educating at charter schools
  - Educating a community centers (boys and girls club, etc.)
- Addressing the Medical Community
  - Incentivizing private providers for routine testing
  - Continuing education incentives
  - Reviewing the content for medical provider licensure regarding HIV
  - Providing annual 501 trainings for medical students, nursing students etc.
- Expand Targeted Testing
  - Addressing the young MSM community (black and Hispanic)

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- Addressing the Haitian Creole community (more information in creole translation, advertising, etc.)
- Testing driven by PLWH and STI zip code data
- Increased advertising
  - Increase the use of social media (utilizing google analytics) to target youth and young adults
  - Increase education on dating apps, through ads, banners, that provide access to testing sites and providing home tests to interested clients

**Key Partners:** Florida Dept of Health in Orange County (Area 7 Program Office), Orange County Government, Local AIDS Service Organizations/Community Based Organizations, Central Florida HIV Planning Council, Orange County Public Schools, University of Central Florida and Valencia Community College (School of Nursing and Medical school), Hospital Systems (Advent Health System & Orlando Health), Orange County Jail, Central Florida Boys and Girls Club, iHeart Media, Health Care Center for Homeless, Hispanic Federation, Walgreens Community Based Specialty Pharmacy, Walmart Center of Excellence Project Specialty Pharmacy, Federally Qualified Healthcare Centers, Local Private Providers/Medical Groups (internal medicine, primary care, OBGYNs )

**Potential Funding Resources:** CDC HIV Prevention and Surveillance Programs, State and/or Local County Funding, Pharmaceutical funding (Gilead Compass Initiative)

**Estimated Funding Allocation:** TBD

**Outcomes:** Number of newly identified persons with HIV, number of new partnerships, number of outreach activities

**Monitoring Data Source:** State Surveillance Data, Local Testing Data

## II. Treat

**Goal:** To reduce the rate at which persons diagnosed with HIV in Orange County progress to AIDS by 25% by December 31, 2025

### **Key Strategies and Activities:**

- Addressing Providers
  - Dear Colleague letters from Surgeon General to address HIV epidemic and address Treatment as Prevention/ U=U messaging
  - More multilingual/culturally responsive provider
  - Trained providers on trauma informed care

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- Educating providers (primary care and internal medicine providers) on patient assistance programs to address the need to start rapid access to medication
- Engage community pharmacists implementing Medication Therapy Management (MTM) services to ensure best therapeutic outcomes for clients with multiple conditions, complex therapies, multiple prescribers.
- Reimburse providers to assess barriers to care more effectively.
- Educating private providers on Ryan White process and eligibility requirements
- Increasing patient access
  - Starting treatment in the initial place of diagnosis (primary care providers, ER, etc.)
  - Educating primary care providers starting rapid access to care instead of just referring to infectious disease providers
  - Utilizing telehealth for community-based organizations in order to create rapid access to care
  - Utilizing mobile units to provide access to care which can address the transportation issues for clients especially in rural areas
  - Extending clinic hours beyond 5pm and include weekends
  - Treatment with in the jails regardless of clients are already on treatment
  - Utilize uber/lyft for transportation assistance
- Retention to Care
  - Retention specialist who focus on newly diagnosed clients for up to a year of initially being diagnosed as well as clients who have dropped out of care for over a year
  - Use of technology to remind of appointments (text messages, emails, etc.)
  - Pharmacy Synchronization (coordinating the refill of medications so you can pick them up on a single day each month, which can reduce miss doses of their regular medications)
  - Utilizing telehealth medicine for clients who are compliant/adherent through the use of phone apps to reduce the amount of clinic visits
  - Alert system within medical records for clients who have missed a provider visit
  - Focusing on aging PLWH population (50+)
- Streamlining medical services
  - Ensuring non-medical resources are readily available (housing assistance, transportation, case management, mental health, dental, substance abuse, nutrition) within the same facility
  - Having one eligibility that covers Ryan White and ADAP that can be done virtually or in multiple locations at flexible hours
- Advertising/Treatment Campaigns
  - Focusing on Treatment as Prevention or U=U messaging

**Key Partners:** Florida Dept of Health in Orange County (Area 7 Program Office), Orange County Government, Local AIDS Service Organizations/Community Based

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Organizations, Central Florida HIV Planning Council, Hospital Systems (Advent Health System & Orlando Health), Orange County Jail, Health Care Center for Homeless, Hispanic Federation, Walgreens Community Based Specialty Pharmacy, Walmart Center of Excellence Project Specialty Pharmacy, Federally Qualified Healthcare Centers, Local Private Providers/Medical Groups (internal medicine, primary care, OBGYNs ), Local Medical Associations

**Potential Funding Resources:** Ryan White HIV/AIDS Program Funding, State and/or Local County Funding, Pharmaceutical funding (Gilead Compass Initiative), HOPWA,

**Estimated Funding Allocation:** TBD

**Outcomes:** Number of PLWH linked to care (newly diagnosed and individuals out of care over a year), Number of PLWH retained in care,

**Monitoring Data Source:** State Surveillance Data, ADAP Data, Ryan White Program Data,

## III. Prevent

**Goal:** To increase access to PrEP, PEP, and Syringe Services by 25% for priority populations by December 31, 2025

### **Key Strategies and Activities:**

- PrEP and PEP Education
  - Dear Colleague letters from Surgeon General to address PrEP and PEP, PrEP and PEP Access,
  - Utilizing social media, dating apps to target youth and young adults
  - Educating primary care providers, internal medicine, hospitals, urgent care centers, pharmacies
  - Developing a PrEP provider network to provide rapid access to care
- PrEP and PEP Access
  - Education campaign and promotion among targeted populations (bars, clubs, events, schools, provider offices, hospitals etc.)
  - PrEP for 13-17 without parent permission
  - PrEP in the Jails
  - Providing rapid access to PrEP and PEP services during outreach activities through the use of telehealth
  - Mobile PrEP and PEP units
  - Utilization of PrEP and PEP navigators in ERs and urgent care centers
- Comprehensive needle exchange program (focusing on HIV, PEP, PrEP STI, mental health, housing, transportation)

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**Potential Funding Resources:** CDC HIV Prevention and Surveillance Programs, State and/or Local County Funding, Pharmaceutical funding (Gilead Compass Initiative), Private Funding,

**Estimated Funding Allocation:** TBD

**Outcomes:** Number of Providers educated on PrEP and PEP on an annual basis, Number of persons linked to PEP and PrEP services, Number of PrEP and PEP Prescriptions, Number of individuals receiving Syringe Services

**Monitoring Data Source:** State Surveillance Data, Local PrEP Provider Database, Medical Records

## IV. Respond

**Goal:** Achieving a more coordinated response to the HIV epidemic in Orange County

### **Key Strategies and Activities:**

- Gaining State and Local City/County Government Support
  - Establishing local HIV taskforce to address HIV Stigma, Testing, Treatment and Prevention
  - Decriminalization of HIV
- Send educational, HIV testing, and awareness mailers to neighborhoods with higher rates of HIV/STI infection.
- Create Linkage to Care/HIV Peer teams to address and engage transgender, young black and Hispanic MSM individuals and their social networks.
- Create harm reduction programs that target the Central Florida transgender, black, and Latinx populations.
- Coordinating outreach activities with the public and private providers
- Utilizing existing and grassroots organizations to address priority populations
  - Faith community, Local businesses,

**Key Partners:** Florida Dept of Health in Orange County (Area 7 Program Office), Orange County Government, Local AIDS Service Organizations/Community Based

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**Potential Funding Resources:** CDC HIV Prevention and Surveillance Programs, State and/or Local County Funding, Pharmaceutical funding (Gilead Compass Initiative), Private Funding, Ryan White HIV/AIDS Program Funding

**Estimated Funding Allocation:** TBD

**Outcomes:** Local Protocols

**Monitoring Data Source:** Local Reports