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# PR & Marketing Committee Agenda

**Please silence all cell phones and keep usage to a minimum**

**Only the PLWH/A Representatives need to disclose their HIV status.**

**all meetings are audio recorded**

## February 11th, 2020

## Heart of Florida United Way

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| --- | --- | --- | --- |
| 10:30 AM | Call to OrderWelcome, Housekeeping & IntroductionsMoment of Silence |  | Gabriella Rodriguez |
| Vision StatementMission StatementConflict of InterestCore Values |  | Aaron Sanford-Wetherell |
| Approval of AgendaApproval of January 14th MinutesApproval of November 13th World AIDS Day Minutes |  | Gabriella Rodriguez |
| Roberts Rules OverviewOpen the Floor for Public CommentSubmitted Comments: Marketing Suggestions |  | PCS |
| 10:45 AM | Unfinished BusinessMarketing PlanRecruitment P&P Website UpdateSocial Media FacebookInstagramRed Ribbon Times Newsletter Infographic Discussion | **Purpose**UpdateDiscussionDiscussionUpdate |  PCSAll Members |
| 12:00 PM | New BusinessNational Testing Day ActivitiesSet March’s Agenda | **Purpose**Review/UpdateDiscussion | All Members |
|  | AnnouncementsNext Month’s Meeting: March 10, 2020 | at HFUW |  |
| 12:30 PM | Adjournment |  |  |

Mission: To improve the quality of life of individuals with HIV disease by responding to their existing and emerging needs, and to provide educational and behavioral strategies to reduce and prevent the spread of HIV disease.

**Please join my meeting from your computer, tablet or smartphone.
Go To Meeting**: <https://global.gotomeeting.com/join/218791973>
**Teleconference Line**: United States: +1 (571) 317-3112 A**ccess Code:**218-791-973

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**Facebook:** [www.facebook.com/CentralFloridaHIVPlanningCouncil](http://www.facebook.com/CentralFloridaHIVPlanningCouncil)