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# PR & Marketing Committee Agenda

**Please silence all cell phones and keep usage to a minimum**

**Only the PLWH/A Representatives need to disclose their HIV status.**

**all meetings are audio recorded**

## January 14th, 2019

## Heart of Florida United Way

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| --- | --- | --- | --- |
| 10:30 AM | Call to OrderWelcome, Housekeeping & IntroductionsMoment of Silence |  | Roy Harry |
| Vision StatementMission StatementConflict of InterestCore Values |  | Aaron Sanford-Wetherell |
| Approval of AgendaApproval of November 12th Minutes |  | Roy Harry |
| Roberts Rules Overview |  | PCS |
| 10:45 AM | Open the floor for Public CommentMini Training:1. Educational Infographics |  | All Members  Andres Acosta |
|  | Unfinished BusinessEducational Infographic TeamWorld AIDS Day Event Social Media Review   * Goals for 2020   Red Ribbon Times Newsletter | **Purpose**  Discussion  Recap  Update | David Bent and All Members  All Members |
| 12:00 PM | New Business Marketing Plan  Recruitment P&P  2020 Recruitment Activities  Set February’s Agenda | **Purpose**  Discussion  Review/Update  Discussion | All Members |
|  | AnnouncementsLeadership EvaluationsNext Month’s Meeting: February 11, 2020 | at HFUW |  |
| 12:30 PM | Adjournment |  |  |

Mission: To improve the quality of life of individuals with HIV disease by responding to their existing and emerging needs, and to provide educational and behavioral strategies to reduce and prevent the spread of HIV disease.

**Please join my meeting from your computer, tablet or smartphone.   
Go To Meeting**: <https://global.gotomeeting.com/join/218791973>   
**Teleconference Line**: United States: +1 (571) 317-3112 A**ccess Code:**218-791-973

**Planning Council Support**

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