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# PR & Marketing Committee Agenda

**Please silence all cell phones and keep usage to a minimum**

**Only the PLWH/A Representatives need to disclose their HIV status.**

**all meetings are audio recorded**

## March 10, 2020

## Heart of Florida United Way

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| --- | --- | --- | --- |
| 10:30 AM | Call to OrderWelcome, Housekeeping & IntroductionsMoment of Silence |  | Gabriella Rodriguez |
| Vision StatementMission StatementConflict of InterestCore Values |  | Roy Harry |
| Approval of AgendaApproval of February 11th Minutes  |  | Gabriella Rodriguez |
| Roberts Rules OverviewOpen the Floor for Public CommentMini TrainingSocial Capital  |  | PCS |
| 10:45 AM | Unfinished BusinessMarketing PlanRecruitment P&P Website UpdateSocial Media FacebookInstagramRed Ribbon Times Newsletter Infographic DiscussionMembership Recruitment PresentationNational HIV Testing Day | **Purpose**Update |  PCSAll Members |
| 12:00 PM | New BusinessSet April’s Agenda | **Purpose**Discussion | All Members |
|  | AnnouncementsNext Month’s Meeting: April 14, 2020 | at HFUW |  |
| 12:30 PM | Adjournment |  |  |

Mission: To improve the quality of life of individuals with HIV disease by responding to their existing and emerging needs, and to provide educational and behavioral strategies to reduce and prevent the spread of HIV disease.

**Please join my meeting from your computer, tablet or smartphone.
Go To Meeting**: <https://global.gotomeeting.com/join/218791973>
**Teleconference Line**: United States: +1 (571) 317-3112 A**ccess Code:**218-791-973

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**CFHPC Website:** [www.CentralFloridaHIVPC.com](http://www.CentralFloridaHIVPC.com)  **Orange County Website:** [www.ocfl.net/ryanwhite](http://www.ocfl.net/ryanwhite)

**Facebook:** [www.facebook.com/CentralFloridaHIVPlanningCouncil](http://www.facebook.com/CentralFloridaHIVPlanningCouncil)