# 

# PR & Marketing Committee Agenda

**Please silence all cell phones and keep usage to a minimum**

**Only the PLWH/A Representatives need to disclose their HIV status.**

**all meetings are audio recorded**

## November 12th, 2019

## Heart of Florida United Way

|  |  |  |  |
| --- | --- | --- | --- |
| 10:30 AM | Call to OrderWelcome, Housekeeping & IntroductionsMoment of Silence |  | Gabriella Rodriguez |
| Vision StatementMission StatementConflict of Interest |  | Roy Harry |
| Approval of AgendaApproval of October 8th Minutes |  | Gabriella Rodriguez |
| Roberts Rules Overview |  | PCS |
| 10:45 AM | Open the floor for Public Comment |  | All Members |
|  | Unfinished BusinessWorld AIDS Day Social Media Review  Red Ribbon Times Newsletter  Educational Info Graphic | **Purpose**  Update  Discussion | PCS All Members |
| 12:00 PM | New Business Marketing Plan  Recruitment P&P  CFHPC Website  Set January’s Agenda | **Purpose**  30 Day Review  Discussion | All Members |
|  | AnnouncementsNext Month’s Meeting: January 14th, 2020 | at HFUW |  |
| 12:30 PM | Adjournment |  |  |

Mission: To improve the quality of life of individuals with HIV disease by responding to their existing and emerging needs, and to provide educational and behavioral strategies to reduce and prevent the spread of HIV disease.

[www.ocfl.net/ryanwhite](http://www.ocfl.net/ryanwhite)

**Please join my meeting from your computer, tablet or smartphone.   
Go To Meeting**: <https://global.gotomeeting.com/join/218791973>   
**Teleconference Line**: United States: +1 (571) 317-3112 A**ccess Code:**218-791-973

**Planning Council Support**

David Bent 407-835-0906 [David.Bent@hfuw.org](mailto:David.Bent@hfuw.org)

Melanie Cross 407 429-2216 [Melanie.Cross@hfuw.org](mailto:Melanie.Cross@hfuw.org)

Andres Acosta 407 429-2119 [Andres.Acosta@hfuw.org](mailto:Andres.Acosta@hfuw.org)

**United Way Website:** www.RyanWhiteCFAP.org

**Orange County Website:** www.ocfl.net/ryanwhite

**Facebook:** www.facebook.com/CentralFloridaHIVPlanningCouncil