# 

# PR & Marketing Committee Agenda

**Please silence all cell phones and keep usage to a minimum**

**Only the PLWH/A Representatives need to disclose their HIV status.**

**all meetings are audio recorded**

## July 14, 2020

## Heart of Florida United Way

|  |  |  |  |
| --- | --- | --- | --- |
| 10:30 AM | Call to OrderWelcome, Housekeeping & IntroductionsMoment of Silence |  | Gabriella Rodriguez |
| Vision StatementMission StatementConflict of InterestCore Values |  | Roy Harry |
| Approval of AgendaApproval of March 10th Minutes |  | Gabriella Rodriguez |
| Roberts Rules OverviewOpen the Floor for Public Comment |  | PCS |
| 10:45 AM | Unfinished BusinessWebsite UpdateSocial MediaFacebookInstagram Red Ribbon Times Newsletter(RRT) Marketing Plan Infographic Discussion  Pride Virtual Event | **Purpose**  Update  Discussion | PCS  All Members |
| 12:00 PM | New Business Upcoming RRT  Policies and Procedures  World AIDS Day  Set Augusts Agenda | **Purpose**  Discussion | All Members |
|  | AnnouncementsNext Month’s Meeting: August 11, 2020 | at HFUW |  |
| 12:30 PM | Adjournment |  |  |

Mission: To improve the quality of life of individuals with HIV disease by responding to their existing and emerging needs, and to provide educational and behavioral strategies to reduce and prevent the spread of HIV disease.

**Please join my meeting from your computer, tablet or smartphone.   
Go To Meeting**: <https://global.gotomeeting.com/join/218791973>   
**Teleconference Line**: United States: +1 (571) 317-3112 A**ccess Code:**218-791-973

**Planning Council Support**

Melanie Cross 407 429-2216 [Melanie.Cross@hfuw.org](mailto:Melanie.Cross@hfuw.org)

Andres Acosta 407 429-2119 [Andres.Acosta@hfuw.org](mailto:Andres.Acosta@hfuw.org)

David Bent 407-835-0906 [David.Bent@hfuw.org](mailto:David.Bent@hfuw.org)

**CFHPC Website:** [www.CentralFloridaHIVPC.com](http://www.CentralFloridaHIVPC.com)  **Orange County Website:** [www.ocfl.net/ryanwhite](http://www.ocfl.net/ryanwhite)

**Facebook:** [www.facebook.com/CentralFloridaHIVPlanningCouncil](http://www.facebook.com/CentralFloridaHIVPlanningCouncil)