

# **PR & MARKETING COMMITTEE AGENDA**

### PLEASE MUTE YOUR LINES WHEN NOT SPEAKING. IF HELP IS NEEDED, *TEXT* 407-901-1473 Only the PLWH/A Representatives need to disclose their HIV status.

ALL MEETINGS ARE AUDIO RECORDED

## August 10, 2020

### Heart of Florida United Way

10:30 AM	<b>Call to Order</b> Welcome, Housekeeping & Introductions Moment of Silence		Gabriella Rodriguez
	Vision Statement Mission Statement Conflict of Interest Core Values		Roy Harry
	Approval of Agenda Approval of <b>July 14<sup>th</sup> Minutes</b>		Gabriella Rodriguez
	Roberts Rules Overview Open the Floor for Public Comment		PCS
10:45 AM	Unfinished Business	Purpose	
	Website Update Social Media • Facebook • Instagram Red Ribbon Times Newsletter(RRT)	Update	PCS All Members
	Marketing Plan	Discussion	Air Members
	Infographic Discussion		
	Pride Virtual Event		
12:00 PM	<b>New Business</b> Upcoming RRT Policies and Procedures	Purpose	All Members
	World AIDS Day Leadership Evaluations Annual Committee Report	Discussion Vote Discussion	All Members All Members

	September Meeting Conversation Set September's Agenda		
	Announcements Next Month's Meeting: September 8, 2020	at HFUW	
12:30 PM	Adjournment		

Mission: To improve the quality of life of individuals with HIV disease by responding to their existing and emerging needs, and to provide educational and behavioral strategies to reduce and prevent the spread of HIV disease.

### Please join my meeting from your computer, tablet or smartphone.

Go To Meeting: https://global.gotomeeting.com/join/218791973

Teleconference Line: United States: +1 (571) 317-3112 Access Code: 218-791-973

#### Planning Council Support

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CFHPC Website: <u>www.CentralFloridaHIVPC.com</u> Orange County Website: <u>www.ocfl.net/ryanwhite</u>

Facebook: www.facebook.com/CentralFloridaHIVPlanningCouncil