



MEMBERSHIP AND PR & MARKETING COMMITTEE AGENDA

VIRTUAL: PLEASE MUTE LINES WHEN YOU ARE NOT SPEAKING. NEED TECH ASSISTANCE, TEXT 407-901-1473

PHYSICAL: PLEASE SILENCE PHONES AND KEEP USAGE TO A MINIMUM DURING MEETINGS

Only the PLWH/A Representatives need to disclose their HIV status.

ALL MEETINGS ARE AUDIO RECORDED

May 4, 2021

Hilton Garden Inn

1275 Lee Road, Winter Park, FL

2:00 PM	Call to Order Welcome, Housekeeping & Introductions Moment of Silence		Jessica Seidita
	Vision Statement Mission Statement Conflict of Interest Core Values Roberts Rules Overview & Ways to Be Heard		Willie Beasley PCS
	Approval of Agenda <ul style="list-style-type: none"> Approval of April 6th Minutes 		
	Open the floor for Public Comment <ul style="list-style-type: none"> Public Comment Card 		Jessica/Willie
2:15 PM	Monthly Mini Training <ul style="list-style-type: none"> Membership Retention 		David Bent
2:20 PM	Reports <ul style="list-style-type: none"> Membership Matrix PC Reflectiveness Committee Roster Attendance Roster 	Purpose Info Sharing	Jessica Seidita
2:45 PM	Unfinished Business Recruitment Activities Annual Recruitment Activity CFHPC Website Social Media <ul style="list-style-type: none"> Facebook Instagram 	Purpose Discuss/Implement	Jessica Seidita
		Review & Update	Willie Beasley

3:00 PM	New Business Applicant Interviews Orientation Evaluations Marketing Plan Trainings <ul style="list-style-type: none"> • Orientation • Leadership Training • Annual Training Educational Info Graphics Red Ribbon Times Volume 9 Plan Activities for National Testing Day World AIDS Day 2021 Set June Agenda	Purpose Review & Vote Plan/Discuss Review/Update Discuss/Plan	
	Next Month's Meeting: June 1, 2021: Location TBD	Virtual & Physical	
4:00 PM	Announcements Adjournment		

Mission: To improve the quality of life of individuals with HIV disease by responding to their existing and emerging needs, and to provide educational and behavioral strategies to reduce and prevent the spread of HIV disease.

Please join my meeting from your computer, tablet or smartphone.

Go To Meeting: <https://global.gotomeeting.com/join/508386453>

Teleconference Line: +1 (646) 749-3122; Access Code: 508-386-453

Planning Council Support

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CFHPC Website: www.CentralFloridaHIVPC.com

Orange County Website: www.ocfl.net/ryanwhite

Facebook: www.facebook.com/CentralFloridaHIVPlanningCouncil