



## MEMBERSHIP AND PR & MARKETING COMMITTEE AGENDA

**VIRTUAL: PLEASE MUTE LINES WHEN YOU ARE NOT SPEAKING. NEED TECH ASSISTANCE, TEXT 407-901-1473**

**PHYSICAL: PLEASE SILENCE PHONES AND KEEP USAGE TO A MINIMUM DURING MEETINGS**

**Only the PLWH/A Representatives need to disclose their HIV status.**

**ALL MEETINGS ARE AUDIO RECORDED**

**April 6, 2021**

**Hilton Garden Inn**

**1275 Lee Road**

<b>2:00 PM</b>	<b>Call to Order</b> Welcome, Housekeeping & Introductions Moment of Silence		
	Vision Statement Mission Statement Conflict of Interest Core Values Roberts Rules Overview & Ways to Be Heard		
	Approval of Agenda <ul style="list-style-type: none"> <li>• Approval of PR's October 13<sup>th</sup> Minutes</li> <li>• Approval of Membership's January 5<sup>th</sup> Minutes</li> </ul>		
	<b>Open the floor for Public Comment</b> <ul style="list-style-type: none"> <li>• <a href="#">Public Comment Card</a></li> </ul> <b>Special Order</b> <ul style="list-style-type: none"> <li>• <b>Merged Meeting Orientation</b></li> <li>• <b>Merged Meeting Chair Persons</b></li> </ul>		PCS
<b>2:15 PM</b>	<b>Monthly Mini Training</b> <b>Membership Retention</b>		David Bent
<b>2:20 PM</b>	<b>Reports</b> <ul style="list-style-type: none"> <li>• <b>Membership Matrix</b></li> <li>• <b>PC Reflectiveness</b></li> <li>• <b>Committee Roster</b></li> <li>• <b>Attendance Roster</b></li> </ul>	<b>Purpose</b> Info Sharing	All Members
<b>2:45 PM</b>	<b>Unfinished Business</b> Recruitment Activities	<b>Purpose</b> Recommend	PCS

	Website Update Social Media <ul style="list-style-type: none"> <li>• Facebook</li> <li>• Instagram</li> </ul>	Review & Update	
<b>3:00 PM</b>	<b>New Business</b> Applicant Interviews Applicant Summaries  Annual Training Marketing Plan  Plan Activities for National Testing Day World AIDS Day 2021 Membership Recruitment Presentation  Leadership Evaluations  Set May Agenda	<b>Purpose</b> Review & Vote  Plan Review & Update  Discuss  Vote or Postpone	All Members
	<b>Next Month's Meeting:</b> <b>May 4, 2021: Location TBD</b>	Virtual & Physical	
<b>4:00 PM</b>	<b>Announcements</b>  <b>Adjournment</b>		

Mission: To improve the quality of life of individuals with HIV disease by responding to their existing and emerging needs, and to provide educational and behavioral strategies to reduce and prevent the spread of HIV disease.

**Please join my meeting from your computer, tablet or smartphone.**

Go To Meeting: <https://global.gotomeeting.com/join/508386453>

Teleconference Line: +1 (646) 749-3122; Access Code: 508-386-453

**Planning Council Support**

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**CFHPC Website:** [www.CentralFloridaHIVPC.com](http://www.CentralFloridaHIVPC.com)

**Orange County Website:** [www.ocfl.net/ryanwhite](http://www.ocfl.net/ryanwhite)

**Facebook:** [www.facebook.com/CentralFloridaHIVPlanningCouncil](http://www.facebook.com/CentralFloridaHIVPlanningCouncil)