



## MEMBERSHIP AND PR & MARKETING COMMITTEE AGENDA

**VIRTUAL: PLEASE MUTE LINES WHEN YOU ARE NOT SPEAKING. NEED TECH ASSISTANCE, TEXT 407-901-1473**

**PHYSICAL: PLEASE SILENCE PHONES AND KEEP USAGE TO A MINIMUM DURING MEETINGS**

**Only the PLWH/A Representatives need to disclose their HIV status.**

**ALL MEETINGS ARE AUDIO RECORDED**

**June 18, 2021**

**Hilton Garden Inn**

**1275 Lee Road, Winter Park, FL**

<b>2:00 PM</b>	<b>Call to Order</b> Welcome, Housekeeping & Introductions Moment of Silence		Willie Beasley
	Vision Statement Mission Statement Conflict of Interest Core Values Roberts Rules Overview & Ways to Be Heard		Jessica Seidita  PCS
	Approval of Agenda <ul style="list-style-type: none"> <li>Approval of May 4<sup>th</sup> Minutes</li> </ul>		Willie Beasley
	<b>Open the floor for Public Comment</b> <ul style="list-style-type: none"> <li><a href="#">Public Comment Card</a></li> </ul>		Willie
<b>2:15 PM</b>			
<b>2:20 PM</b>	<b>Reports</b> <ul style="list-style-type: none"> <li><b>Membership Matrix</b></li> <li><b>PC Reflectiveness</b></li> <li><b>Committee Roster</b></li> <li><b>Attendance Roster</b></li> <li><b>2021 WAD Update</b></li> </ul>	<b>Purpose</b>  Info Sharing	Jessica Seidita
<b>2:45 PM</b>	<b>Unfinished Business</b> Recruitment Activities Annual Recruitment Activity CFHPC Website Social Media <ul style="list-style-type: none"> <li>Facebook</li> <li>Instagram</li> </ul>	<b>Purpose</b> Discuss/Implement  Review & Update	Jessica Seidita  Willie Beasley

3:00 PM	<b>New Business</b> Applicant Interviews Marketing Plan Attendance Policy & Procedure <b>Trainings</b> <ul style="list-style-type: none"> <li>• <b>Annual Training update</b></li> </ul> <b>Nominations for PC Jr. Co Chair</b>  <b>Educational Info Graphics</b>  Red Ribbon Times Volume 9 Plan Activities for National Testing Day  Annual Committee Reports  Set July Agenda	<b>Purpose</b> Review & Vote Plan/Discuss Review/Update      Discuss/Plan	Jessica Seidita           Willie Beasley
	<b>Next Month's Meeting:</b> <b>July 6<sup>th</sup>, 2021: Location TBD</b>	Virtual & Physical	
4:00 PM	<b>Announcements</b>  <b>Adjournment</b>		

Mission: To improve the quality of life of individuals with HIV by responding to their existing and emerging needs, and to provide educational and behavioral strategies to reduce and prevent the spread of HIV.

**Please join my meeting from your computer, tablet or smartphone.**

Go To Meeting: <https://global.gotomeeting.com/join/508386453>

Teleconference Line: +1 (646) 749-3122; Access Code: 508-386-453

**Planning Council Support**

David Bent - 407-429-2219 - [David.Bent@hfuw.org](mailto:David.Bent@hfuw.org)

Melanie Cross- 407-429-2216 - [Melanie.Cross@hfuw.org](mailto:Melanie.Cross@hfuw.org)

**CFHPC Website:** [www.CentralFloridaHIVPC.com](http://www.CentralFloridaHIVPC.com)

**Orange County Website:** [www.OrangeCountyFL.HIV](http://www.OrangeCountyFL.HIV)

**Facebook:** [www.facebook.com/CentralFloridaHIVPlanningCouncil](http://www.facebook.com/CentralFloridaHIVPlanningCouncil)