



MEMBERSHIP AND PR & MARKETING COMMITTEE AGENDA

VIRTUAL: PLEASE MUTE LINES WHEN YOU ARE NOT SPEAKING. NEED TECH ASSISTANCE, TEXT 407-901-1473

PHYSICAL: PLEASE SILENCE PHONES AND KEEP USAGE TO A MINIMUM DURING MEETINGS

Only the PWH Representatives need to disclose their HIV status.

ALL MEETINGS ARE AUDIO RECORDED

November 2nd, 2021

Hilton Garden Inn

1275 Lee Road, Winter Park, FL

2:00 PM	Call to Order Welcome, Housekeeping & Introductions Moment of Silence		Vel Cline
	Vision Statement Mission Statement Conflict of Interest Core Values Roberts Rules Overview & Ways to Be Heard		Kim Murphy PCS
	Approval of Agenda Approval of the October 5 th Minutes		Vel Cline
	Open the floor for Public Comment		PCS
2:30 PM	Reports <ul style="list-style-type: none"> • Membership Matrix • PC Reflectiveness • Committee Roster • Attendance Roster Social Media <ul style="list-style-type: none"> • Facebook • Instagram Making Data Meaningful Mini Training	Purpose Info Sharing	
2:50 PM	Unfinished Business Red Ribbon Times	Discuss & Plan	PCS

3:00 PM	New Business Educational Infographics Discuss and Recommend Recruitment Activities Membership Policies & Procedures PR and Marketing Policies and Procedures Review & Update Marketing Plan World AIDS Day Workgroup Update	Purpose Discuss & Plan Review, Update & Recommend	PCS
	Next Month's Meeting: January 4, 2022	Virtual & Physical	
4:00 PM	Announcements Adjournment		

Mission: To improve the quality of life of individuals with HIV by responding to their existing and emerging needs, and to provide educational and behavioral strategies to reduce and prevent the spread of HIV.

Please join the meeting from your computer, tablet or smartphone.

Meeting link: <https://hfuw.webex.com/hfuw/j.php?MTID=m54c4625a72301f58f6517884ac069d2d>

Meeting number: 2533 315 7829

Meeting password: RW2021

Join by phone

+1-650-479-3208 United States Toll

Access code: 25333157829

Planning Council Support

David Bent - 407-429-2219 - David.Bent@hfuw.org

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CFHPC Website: www.CentralFloridaHIVPC.com

Orange County Website: www.OrangeCountyFL.HIV

Facebook: www.facebook.com/CentralFloridaHIVPlanningCouncil