



# MEMBERSHIP AND PR & MARKETING COMMITTEE AGENDA

**VIRTUAL: PLEASE MUTE LINES WHEN YOU ARE NOT SPEAKING. NEED TECH ASSISTANCE, TEXT 407-901-1473**

**PHYSICAL: PLEASE SILENCE PHONES AND KEEP USAGE TO A MINIMUM DURING MEETINGS**

**Only the PWH Representatives need to disclose their HIV status.**

**ALL MEETINGS ARE AUDIO RECORDED**

**March 1<sup>st</sup>, 2022**

**Courtyard Marriott Downtown**

**730 N. Magnolia Ave., Orlando, FL 32803**

<b>2:00 PM</b>	<b>Call to Order</b> Welcome, Housekeeping & Introductions Moment of Silence		Jessica Seidita
	Vision Statement Mission Statement Conflict of Interest Core Values Roberts Rules Overview & Ways to Be Heard		Kim Murphy PCS
	Approval of Agenda Approval of the February 1 <sup>st</sup> Minutes		Jessica Seidita
	<b>Open the floor for Public Comment</b>		PCS
<b>2:30 PM</b>	<b>Reports</b> <ul style="list-style-type: none"> <li>• Membership Matrix</li> <li>• PC Reflectiveness</li> <li>• Committee Roster</li> <li>• Attendance Roster</li> </ul> <b>Social Media</b> <ul style="list-style-type: none"> <li>• Facebook</li> <li>• Instagram</li> </ul>	<b>Purpose</b>  Info Sharing	PCS
<b>2:50 PM</b>	<b>Unfinished Business</b>  Educational Infographic  Annual Recruitment Activity Updates  Plan for National Testing Day	Discuss & Plan	PCS

	Red Ribbon Times Vol. 10	Review, Update & Recommend	
<b>3:40 PM</b>	<b>New Business</b> Committee Merger Vote Social Media Guidelines Applicant Summary <ul style="list-style-type: none"> <li>Review and Revise Membership Application Policies and Procedure-30 Day Review</li> </ul> HIV Care Needs Survey Social Media and Marketing Strategy Leadership Evaluation Results Plan Leadership Training Choose Mini-Training Topic	<b>Purpose</b> Review & Vote  Discuss and Plan	PCS
	<b>Set Next Month's Agenda</b>  <b>Next Month's Meeting:</b> April 5, 2022	Virtual & Physical	
<b>4:00 PM</b>	<b>Announcements</b> <ul style="list-style-type: none"> <li>Buddy Dyer Neighborhood Summit</li> </ul> <b>Adjournment</b>		

Mission: To improve the quality of life of individuals with HIV by responding to their existing and emerging needs, and to provide educational and behavioral strategies to reduce and prevent the spread of HIV.

**Please join the meeting from your computer, tablet or smartphone.**

Meeting link: <https://hfuw.webex.com/hfuw/j.php?MTID=mdd8274d6e7e7fc8cb17eeede2b1d79d5>

Meeting number: 2536 101 7061

Meeting password: RW2022

**Join by phone**

+1-650-479-3208 United States Toll

Access code: 2536 101 7061

**Planning Council Support**

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Whitney Marshall- 407-429-2216- [Whitney.Marshall@hfuw.org](mailto:Whitney.Marshall@hfuw.org)

**CFHPC Website:** [www.CentralFloridaHIVPC.com](http://www.CentralFloridaHIVPC.com)

**Orange County Website:** [www.OrangeCountyFL.HIV](http://www.OrangeCountyFL.HIV)

**Facebook:** [www.facebook.com/CentralFloridaHIVPlanningCouncil](http://www.facebook.com/CentralFloridaHIVPlanningCouncil)

