# **Central Florida HIV Planning Council**

# Membership and PR & Marketing Committee Meeting Minutes

August 02, 2022

**Call to Order:** The Membership Co-Chair, Mr. Cline, called the meeting to order at 2:10 p.m. at the Heart of Florida United Way located 1940 Cannery Way, Orlando, FL 32804.

Members Present: Vel Cline, Angela Hunt, Priscilla Torres, Ida Starks, Chris

Haubenestel, Yissel Hernandez

Members Excused: Jessica Seidita

**Absent:** Andres Acosta, Jermaine Malone, Kim Murphy, Mike Alonso, Chris Hackford, Lori Leaf

Approval of the agenda:	The committee reviewed the agenda and made the following updates:  • Kim Murphy to Vel Cline  • Vel Cline to Priscilla Torres  • Add Core Value to group agreement  • Correct address of meeting  Motion: Mr. Haubenestel made a motion to accept the agenda with the updates. Ms. Starks seconded the motion. The motion was adopted unanimously without debate.
Approval of the June 7 <sup>th</sup> minutes:	The committee reviewed the June 7 <sup>th</sup> minutes and made the following updates:
Open the floor for public comment:	<ul><li>PCS did not receive any comment cards.</li><li>No public comments</li></ul>

## **Membership Matrix:**

- 26 Planning Council Members
- 13 PWH Planning Council Members
- 8 Unconflicted/unaligned PWH/Planning Council members
- 11 Conflicted members

#### PC Reflectiveness:

Mr. Bent informed of the following open mandated seats:

- Representatives of/or formally incarcerated PWH- Application Received
- Local Public Health Agencies

#### Attendance Roster:

### Reports:

Mr. Bent reported the following:

 There are members that have been sent a attendance warning letter and one removal letter.

**Motion:** Ms. Hernandez made a motion to remove Jordan Almazan and send Thank you Letter. Ms. Starks seconded the motion. The motion was adopted unanimously without debate.

#### Social Media:

Ms. Tapley reported the following:
Over the past 28 days (July 05- August 01)

# Facebook:

- 8 Page Likes
- 11,166 People Reached
- 437 Post Engagements

#### Instagram:

	<ul><li>349 Posts</li><li>278 Followers</li></ul>
	Red Ribbon Times Vol. 10:
Unfinished Business:	<ul> <li>Mr. Bent informed the committee the current status of the Red Ribbon Times and the delays. There were a shortage of articles and the committee will need to discuss what they would like to do to complete the journal.</li> <li>The committee decided to set a deadline for 7 business days from today. They will be adding 3 additional articles to complete the Red Ribbon Times.</li> </ul>
	Annual Committee Reports:
	The committee briefly discussed the highs and lows for this term year. They expressed an enjoyment for the community engagement activities and being back in person.
	<b>Motion:</b> Ms. Hunt made a motion to have Membership and PR remain together for the annual committee report. Mr. Haubenestel seconded the motion. The motion was adopted unanimously without debate.
	Annual Training:
New Business:	Mr. Bent provided the committee an update for the annual training on 09/07/2022 at 9:00 am. He also provided the dates for the Data Presentation on 09/23/2022 and PSRA on 09/30/2022. The committee members discussed thoughts for activities and any expected date conflicts.
	Nominations- PC Officers:
	<ul> <li>Mr. Bent informed the committee on the upcoming nomination and eligible members. They can either nominate an eligible individual or they can self-nominate. The committee should have received an email as well with the eligible individuals.</li> </ul>
	Upcoming Events:

	Community Love Feast will be on August 27 <sup>th</sup> at 4:00 pm to 8:00 pm
	<ul> <li>Announcements:</li> <li>Annual Training: 09/07/2022</li> <li>Data Presentation: 09/23/2022</li> <li>Priority Setting &amp; Resource Allocation (PSRA): 09/30/2022</li> </ul>
	Action Items
Items	Party Responsible
Next Meeting	No Meeting
Adjournment:	3:17 pm

Prepared Nyla Tapley Date: 08/02/2022

Approved Date: 11/01/2022