

Central Florida HIV Planning Council

Membership and PR & Marketing Committee Meeting Minutes

June 07, 2022

Call to Order: The Membership Co-Chair, Mr. Cline, called the meeting to order at 2:03 p.m. at the Courtyard by Marriott located 730 N. Magnolia Ave., Orlando, FL 32803.

Members Present: Vel Cline, Jessica Siedita, Kim Murphy, Priscilla Torres, Ida Starks, Yissel Hernandez, Mike Alonso via Teleconference

Members Excused: Andres Acosta, Jermaine Malone, Willie Beasley

Absent: Angela Hunt, Chris Hackford, William Haubenestel, Lori Leaf

<p>Approval of the agenda:</p>	<p>The committee reviewed the agenda and made the following updates:</p> <ul style="list-style-type: none"> • Remove Orientation Evaluations from New Business <p>Motion: Ms. Siedita made a motion to accept the agenda with the updates. Ms. Murphy seconded the motion. The motion was adopted unanimously without debate.</p>
<p>Approval of the May 3rd minutes:</p>	<p>The committee reviewed the May 3rd minutes and made the following updates:</p> <ul style="list-style-type: none"> • On the last page under Announcements correct name to Harmony Orlando Healthcare <p>Motion: Ms. Torres made a motion to accept the minutes with the updates. Ms. Siedita seconded the motion. The motion was adopted unanimously without debate.</p>
<p>Open the floor for public comment:</p>	<ul style="list-style-type: none"> • PCS did not receive any comment cards. • No public comments
<p>Reports:</p>	<p>Membership Matrix:</p>

- 26 Planning Council Members
- 13 PWH Planning Council Members
- 8 Unconflicted/unaligned PWH/Planning Council members
- 11 Conflicted members

PC Reflectiveness:

Ms. Marshall informed of the following open mandated seats:

- Representatives of/or formally incarcerated PWH- *Application Received*
- Local Public Health Agencies

Committee Roster:

- Ms. Marshall reported that there has been one new addition to the committee roster.

Attendance Roster:

Ms. Marshall reported the following:

- A associate member has been removed from the Needs Assessment & Planning Committee and will be receiving their thank you letter.

Social Media:

Ms. Tapley reported the following:
Over the past 28 days (May 10- June 06)

Facebook:

- 6 Page Likes
- 1704 People Reached
- 424 Post Engagements

Instagram:

- 312 Posts
- 259 Followers

<p>Unfinished Business:</p>	<p>Plan Annual Recruitment Activity:</p> <p>Ms. Marshall updated the committee regarding the scheduling for testing buses and informed the committee that due to parking we will only be able to have one mobile testing vendor. She also informed the committee of the organizations that would like to be involved.</p> <p>The committee briefly discussed the mural designs and decided on design #3 with changing the red block colors to orange.</p> <p>Motion: Ms. Torres made a motion to use design number 3 for the mural design for the Picnic with A Purpose event. Ms. Hernandez seconded the motion. The motion was adopted unanimously without debate</p> <p>Mindful Recruitment & Elevator Pitch Training:</p> <p>Ms. Marshall completed the Mindful Recruitment & Elevator pitches with giving an overview on the purpose and duties of the planning council.</p> <p>The committee conducted an activity where they had a chance to practice their own elevator pitch when recruiting for the planning council.</p>
<p>New Business:</p>	<p>LEAP Program:</p> <p>Ms. Marshall informed the committee about the LEAP program that is implemented in Houston, TX by the Ryan White Planning Council. The committee expressed that it would be a very time consuming training with all of the committees, which may defer member applications. The committee believes that the topics should be met with a different method of implementation.</p> <p>Leadership Evaluation Results:</p> <ul style="list-style-type: none"> • The committee reviewed the results of the leadership evaluations for the Chair and Vice Chair of each committee

	Announcements: <ul style="list-style-type: none"> • Ms. Hernandez provided an update for the Walgreens Testing event for National Testing Day. • Ms. Harris provided an update on The Center Orlando's event for National Testing Day.
Action Items	
Items	Party Responsible
Next Meeting	August 02, 2022
Adjournment:	3:46 pm

Prepared
by: *Nyda Tapley* Date: 06/24/2022

Approved
by: *[Signature]* Date: 8/2/22