



## MEMBERSHIP AND PR & MARKETING COMMITTEE AGENDA

**VIRTUAL: PLEASE MUTE LINES WHEN YOU ARE NOT SPEAKING. NEED TECH ASSISTANCE, TEXT 407-901-1473**

**PHYSICAL: PLEASE SILENCE PHONES AND KEEP USAGE TO A MINIMUM DURING MEETINGS**

**Only the PLWH/A Representatives need to disclose their HIV status.**

**ALL MEETINGS ARE AUDIO RECORDED**

February 7<sup>th</sup> 2023

Heart of Florida United Way

1940 Cannery Way, Orlando, FL, 32804

2:00 PM	<b>Call to Order</b> Welcome, Housekeeping & Introductions Moment of Silence		Kim Murphy
	Vision Statement Mission Statement Conflict of Interest Core Values Roberts Rules Overview & Ways to Be Heard		Kim Murphy
	Approval of Agenda Approval of January 3 <sup>rd</sup> Minutes		Kim Murphy
	<b>Open the floor for Public Comment</b> <ul style="list-style-type: none"> <li><a href="#">Public Comment Card</a></li> </ul>		All Members
2:30 PM	<b>Reports</b> <ul style="list-style-type: none"> <li>Membership Matrix</li> <li>PC Reflectiveness</li> <li>Committee Roster</li> <li>Attendance Roster</li> </ul> <b>Social Media</b> <ul style="list-style-type: none"> <li>Facebook</li> <li>Instagram</li> </ul>	<b>Purpose</b>  Info Sharing	PCS
2:50 PM	<b>Unfinished Business</b>  CFHPC Marketing Plan Updates <ul style="list-style-type: none"> <li>Develop Recruitment Plan/Strategy for Ryan White Community Meeting Advertisement</li> </ul>	Review & Vote	PCS

	Plan Annual Recruitment Event <ul style="list-style-type: none"> <li>- Review Survey Results</li> <li>- Reminder: Start planning/thinking about ideas for National Testing Day</li> </ul> Approve RRT Vol. 10		
<b>3:05 PM</b>	<b>New Business</b> RRT Vol. 11 Article Submissions Attendance Policy & Procedure Updates	<b>Purpose</b> Discuss & Vote Review & Discuss	PCS
	<b>Next Meeting:</b> March 7, 2023 at 2:00 PM Heart of Florida United Way 1940 Cannery Way, Orlando, FL, 32804	Virtual & Physical	
<b>4:00 PM</b>	<b>Announcements</b> Any Upcoming Outreach Opportunities? Let us know so that we can add them to the online sign up page! <b>Adjournment</b>		

Mission: To improve the quality of life of individuals with HIV by responding to their existing and emerging needs, and to provide educational and behavioral strategies to reduce and prevent the spread of HIV.

**Please join my meeting from your computer, tablet or smartphone.**

Go To Meeting: <https://global.gotomeeting.com/join/508386453>

Teleconference Line: +1 (646) 749-3122; Access Code: 508-386-453

**Planning Council Support**

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**CFHPC Website:** [www.CentralFloridaHIVPC.com](http://www.CentralFloridaHIVPC.com)

**Orange County Website:** [www.OrangeCountyFL.HIV](http://www.OrangeCountyFL.HIV)

**Facebook:** [www.facebook.com/CentralFloridaHIVPlanningCouncil](http://www.facebook.com/CentralFloridaHIVPlanningCouncil)



**CFHPC**

