

Central Florida HIV Planning Council

Membership and PR & Marketing Committee Meeting Minutes

January 03, 2023

Call to Order: The Ex-Officio, Priscilla Torres, called the meeting to order at 2:06 p.m. at the Heart of Florida United Way located 1940 Cannery Way, Orlando, FL 32804.

Members Present: Vel Cline, Priscilla Torres, Kara Johnson Williams, Yissel Hernandez, Jermaine Malone via Teleconference, Andres Acosta via Teleconference

Members Excused: Keyna Harris, Ida Starks, Mike Alonso

Absent: Kim Murphy, Angela Hunt,

<p>Approval of the agenda:</p>	<p>The committee reviewed the agenda and made the following changes:</p> <ul style="list-style-type: none"> • Replace Kim Murphy with Priscilla Torres <p>Motion: Mr. Cline made a motion to accept the agenda with the changes. Ms. Hernandez seconded the motion. The motion was adopted unanimously without debate.</p>
<p>Approval of the November 1st minutes:</p>	<p>The committee reviewed the November 1st minutes and approved the minutes as is.</p>
<p>Open the floor for public comment:</p>	<ul style="list-style-type: none"> • PCS did not receive any comment cards. • Mr. Cline requested if more members would be able to join tabling for the Community Love Feast, so that the community would be able to see more faces representing CFHPC • Ms. Torres discussed incorporating a sign-up sheet for community events, so that members can sign- up and receive a reminder.
<p>Reports:</p>	<p>Membership Matrix:</p>

- 20 Planning Council Members
- 10 PWH Planning Council Members
- 5 Unconflicted/Unaligned PWH/Planning Council members
- 10 Conflicted members

PC Reflectiveness:

Ms. Marshall informed of the following open mandated seats:

- Representatives of/or formally incarcerated PWH- *Application Received*
- Local Public Health Agencies
- State Medicaid Agency (interview conducted)
- Part C Recipient (application received)

Attendance Roster:

Ms. Marshall updated the committee that there was one warning letter that needs to be sent and reviewed the attendance requirements.

Motion: Ms. Hernandez made a motion to send warning letter to member. Mr. Cline seconded the motion. The motion was adopted unanimously without debate.

Social Media:

Ms. Tapley reported the following:
Over the past 28 days (Dec 06- Jan 02)

Facebook:

- 2 Page Likes
- 749 People Reached
- 332 Post Engagements

Instagram:

- 451 Posts

	<ul style="list-style-type: none"> • 300 Followers
Unfinished Business:	<p>Future of CFHPC RRT:</p> <ul style="list-style-type: none"> • Ms. Marshall reviewed a RRT submission for the committee to decide to add the article addition or not. • The committee had a brief discussion regarding the frequency of the Red Ribbon Times and future articles. <p>Motion: Ms. Hernandez made a motion to include Anthony McNeil’s article to the Red Ribbon Times. Ms. Johnson seconded the motion. The motion was adopted unanimously without debate.</p> <p>Motion: Mr. Acosta made a motion to set the Red Ribbon Times Article submission deadline for February 03, 2023. Ms. Johnson seconded the motion. The motion was adopted unanimously without debate.</p> <p>Member Training Schedule:</p> <ul style="list-style-type: none"> •
New Business:	<p>Planning CHATT Learning Collaborative Updates:</p> <ul style="list-style-type: none"> • Ms. Marshall updated the committee on the current discussions in the Planning CHATT such as struggle for youth and recruitment. <p>Develop Recruitment Plan/ Strategy for Ryan White Community Meeting Advertisement:</p> <ul style="list-style-type: none"> • The committee discussed fundraising and funding for events and targeted demographic. The committee would like an updated contact list for affiliated organizations to increase recruitment through affiliated organizations. <p>Annual Recruitment Event:</p> <ul style="list-style-type: none"> • The committee would like to host a networking mixer to lead into a recruitment event. They would like to establish a relationship with other organizations and increase recruitment. The committee requested for a survey to be sent out to see what members would like to see for this recruitment event.

	Announcements: • No Announcements
Action Items	
Items	Party Responsible
Next Meeting	February 7 th , 2023
Adjournment:	4:02 pm

Prepared

by:

Nyala Tapley

Date: 01/03/2023

Approved

by:

Kim [Signature]

Date: 02/07/2023