

Central Florida HIV Planning Council

Membership and Engagement Committee Meeting Minutes

April 04, 2023

Call to Order: The Membership and PR & Marketing Chair, Kim Murphy, called the meeting to order at 2:02 p.m. at the Heart of Florida United Way located 1940 Cannery Way, Orlando, FL 32804.

Members Present: Kim Murphy, Vel Cline, Ida Starks, Kara Williams, Susanna Vazquez, Andres Acosta via Teleconference, Priscilla Torres via Teleconference, Keyna Harris via Teleconference, Christine Hackford via Teleconference

Members Excused: Yissel Hernandez and Angela Hunt

Absent: Gilberto Hernandez and Mike Alonso

<p>Approval of the agenda:</p>	<p>The committee reviewed the agenda and approved the agenda with the following changes:</p> <ul style="list-style-type: none"> • Add New Business before Reports to review the Zero HIV Stigma Day <p>Motion: Mr. Cline made a motion to accept the agenda with the changes. Ms. Starks seconded the motion. The motion was adopted unanimously without debate.</p>
<p>Approval of the March 7th minutes:</p>	<p>The committee reviewed the March 7th minutes and approved the minutes with the following changes:</p> <ul style="list-style-type: none"> • Under Public Comment correct “94.8” to “94.5” • On page 3 bottom of page, correct “Ms. Cline” to “Mr. Cline” <p>Motion: Ms. Starks made a motion to accept the agenda with the changes. Mr. Cline seconded the motion. The motion was adopted unanimously without debate.</p>
<p>Open the floor for public comment:</p>	<ul style="list-style-type: none"> • PCS did not receive any comment cards. • No Public Comment

Reports:**New Business: Zero HIV Stigma Day**

- Mr. Acosta provided an information on the newly recognized day, “Zero HIV Stigma Day.” HIV Stigma Taskforce and One Pulse Foundation will be hosting an event the last week of July in sponsorship by GILEAD. Mr. Acosta informed the committee that he would like for CFHPC to onboard this event.
- After a brief discussion the committee agreed that it would be mutually beneficial for both the community and recruitment efforts of CFHPC. The council decided to be a part of this event, in ending HIV Stigma.

Membership Matrix:

- 22 Planning Council Members
- 13 PWH Planning Council Members
- 7 Unconflicted/Unaligned PWH/Planning Council members
- 11 Conflicted members

PC Reflectiveness:

Ms. Marshall informed of the following open mandated seats:

- Representatives of/or formally incarcerated PWH
- Part C Recipient

Attendance Roster:

Ms. Marshall updated the committee on the attendance roster. There is currently one new member, and will be added to the attendance roster.

Social Media:

Ms. Tapley reported the following:
Over the past 28 days (Mar 07- Apr 03)

Facebook:

	<ul style="list-style-type: none"> • 10 Page Likes • 1964 People Reached • 516 Post Engagements <p>Instagram:</p> <ul style="list-style-type: none"> • 524 Posts • 317 Followers <p>Ms. Tapley also provided an overview on the current audience, reach, page visits, and likes/followers. She shared her recommendation for community involved cross-post. Ms. Tapley informed the committee that she is open to content ideas for the future.</p>
<p>Unfinished Business:</p>	<p>Plan Annual Recruitment Event: Carnival Themed</p> <ul style="list-style-type: none"> • Ms. Marshall provided the committee an update on the upcoming recruitment event on the 29th of July. There will be a walk-through for the venue on Thursday, April 4th at 2:00 pm. Once all details have been solidified the social media toolkit and flyers will be distributed to members and the community. • Mr. Bent provided the committee an update on the carnival game rental options. • The committee held a discussion on sponsorships, fundraising, and priorities. The committee decided to create a workgroup to go through the details and DIY projects. <p>Education Infographic:</p> <ul style="list-style-type: none"> • Ms. Marshall informed the committee about creating infographics for the planning council. They will be coming up with ideas to include for the info graphic. • The committee discussed and decided on HIV and dating, U=U, reducing stigma, disclosing your status. <p>Motion: Ms. Williams made a motion to accept the topic: Disclose your Status for the infographic. Mr. Cline seconded the motion. The motion was adopted unanimously without debate.</p>
<p>New Business:</p>	

	<p>Merged Committee Workplan:</p> <ul style="list-style-type: none"> • Ms. Marshall provided the committee a brief review of the previous work plan and current work plan for the merged committee. • The committee took a moment review the drafted Membership & Engagement Committee Work Plan. <p>Motion: Mr. Cline made a motion to approve the Membership and Engagement Committee Work Plan. Ms. Starks seconded the motion. The motion was adopted unanimously without debate.</p> <p>World AIDS Day 2023:</p> <ul style="list-style-type: none"> • Ms. Marshall informed the committee to start thinking about the WAD workgroup, surveys, and grant options for the event. • The committee would like to know what people enjoyed and would like to see at the next WAD for the surveys. • The committee would also like to start the WAD Workgroup on May 2023. <p>Motion: Ms. Williams made a motion to table the Exec Recommended Recruitment Strategies for the May Meeting under Unfinished Business and the Policies and Procedures for a 30 day review. Ms. Starks seconded the motion. The motion was adopted unanimously without debate.</p> <p>Announcements:</p> <ul style="list-style-type: none"> • No Announcements
Action Items	
Items	Party Responsible
Next Meeting	May 2 nd , 2023
Adjournment:	3:58 pm

Prepared
by:

Nyila Tapley

Date: 04/04/2023

Approved  by: _____ Date: 05/02/2023