

Central Florida HIV Planning Council

Membership and PR & Marketing Committee Meeting Minutes

March 07, 2023

Call to Order: The Membership and PR & Marketing Chair, Kim Murphy, called the meeting to order at 2:01 p.m. at the Heart of Florida United Way located 1940 Cannery Way, Orlando, FL 32804.

Members Present: Kim Murphy, Vel Cline, Mike Alonso, Ida Starks, Kara Williams, Susanna Vazquez, Yissel Hernandez, Andres Acosta via Teleconference, Keyna Harris via Teleconference

Members Excused: Priscilla Torres and Angela Hunt

Absent:

<p>Approval of the agenda:</p>	<p>The committee reviewed the agenda and approved the agenda as is.</p> <p>Motion: Mr. Cline made a motion to accept the agenda with the changes. Mr. Alonso seconded the motion. The motion was adopted unanimously without debate.</p>
<p>Approval of the February 7th minutes:</p>	<p>The committee reviewed the February 7th minutes and approved the minutes as is.</p>
<p>Open the floor for public comment:</p>	<ul style="list-style-type: none"> • PCS did not receive any comment cards. • Ms. Hernandez informed the committee of Hope Community Center- National Women and Girls HIV Awareness Day Event on March 11th from 11:00 am -3:00 pm • Ms. Vazquez informed the committee of Adya Care Community Love Feast on March 25th at 4:00pm • Ms. Starks will be speaking on 94.8 Radio with Monica May from 6:00 am -8:00 am on March 12th

	<ul style="list-style-type: none"> • Mr. Alonso informed the committee of sponsorship opportunities with GILEAD for March, April, and early May.
Reports:	<p>Membership Matrix:</p> <ul style="list-style-type: none"> • 22 Planning Council Members • 13 PWH Planning Council Members • 7 Unconflicted/Unaligned PWH/Planning Council members • 8 Conflicted members <p>PC Reflectiveness:</p> <p>Ms. Marshall informed of the following open mandated seats:</p> <ul style="list-style-type: none"> • Representatives of/or formally incarcerated PWH • Part C Recipient <p>Attendance Roster:</p> <p>Ms. Marshall updated the committee on the attendance roster. There are currently no updates for members on the roster.</p> <p>Social Media:</p> <p>Ms. Tapley reported the following: Over the past 28 days (Feb 07- Mar 06)</p> <p>Facebook:</p> <ul style="list-style-type: none"> • 7 Page Likes • 692 People Reached • 394 Post Engagements <p>Instagram:</p> <ul style="list-style-type: none"> • 502 Posts • 311 Followers
Unfinished Business:	Plan Annual Recruitment Event:

	<ul style="list-style-type: none">• Ms. Marshall provided the committee an update on the ideas produced at the previous meeting and adjustments that need to be made.• The committee held a discussion about a carnival themed event and some of the games that can be integrated. They also discussed the location and fundraising needed.
<p>New Business:</p>	<p>Committee Merger & Quorum Vote:</p> <ul style="list-style-type: none">• Ms. Marshall provided the committee a brief overview of the current quorum requirements. She discussed the pros and cons of the committee remaining merged and unmerging.• The committee took a moment to discuss their thoughts on the merger and completed their voting form for PCS. They decided to remain merged indefinitely. <p>RRT Vol. 11 Article Submissions Approval:</p> <ul style="list-style-type: none">• The committee took a moment to review the submissions received and decided on the following:<ul style="list-style-type: none">- A Map for Change: Ending the HIV Epidemic- Giving my Life, my love, my ALL- Meeting the Providers- It's time to shatter HIV Stigma- Smart Ride- Ending the HIV Epidemic: Home Test Kit Program- Ads / Info graphics <p>Motion: Ms. Hernandez made a motion to approve the articles selected for the next RRT Volume. Ms. Johnson seconded the motion. The motion was adopted unanimously without debate.</p> <p>Applicant Summary:</p> <ul style="list-style-type: none">• The committee reviewed the summary for candidate 2023-03. After a brief discussion, the committee decided to move the candidate forward to the Executive Committee for review, with a recommendation for newly merged Membership and Engagement Committee. <p>Motion: Ms. Cline made a motion to move the applicant forward to the Executive Committee for review, with a</p>

	<p>recommendation for newly merged Membership and Engagement Committee. Mr. Alonso seconded the motion. The motion was adopted unanimously without debate</p> <p>Leadership Evaluations:</p> <ul style="list-style-type: none"> The committee took a brief moment to submit their leadership evaluation through Mentimeter. <p>Educational Infographic Ideas:</p> <p>Motion: Ms. Hernandez made a motion to table the Educational Infographic discussion until the next meeting. Mr. Cline seconded the motion. The motion was adopted unanimously without debate</p> <p>Announcements:</p> <ul style="list-style-type: none"> The EHE Pillar 4 Response event at HFUW on March 24th from 9:00 am -3:00 pm
Action Items	
Items	Party Responsible
Next Meeting	April 4 th , 2023
Adjournment:	4:05 pm

Prepared
by:

Nyala Tapley Date: 03/07/2023

Approved
by:

_____ Date: _____