## Membership & Engagement Committee Work Plan 2024-2025

| Ongoing Activities                       |  |     |     |     |     |     |     |     |     |     |     |     |     |
|--|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Tasks/Goals/Objectives                   |  | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep |
| 1.                                       | Review Membership Matrix & PC<br>Reflectiveness  | Х   | Х   |     | Х   | Х   | Х   | Х   | Х   | Х   | Х   | Х   |     |
| 2.                                       | Review Committee Roster  | Х   | Х   |     | Х   | Х   | Х   | Х   | Х   | Х   | Х   | Х   |     |
| 3.                                       | Review Attendance Roster   |     | Х   |     | Х   | Х   | Х   | Х   | Х   | Х   | Х   | Х   |     |
| 4.                                       | Review Monthly Social Media Insights   | Х   | Х   |     | Х   | Х   | Х   | Х   | Х   | Х   | Х   | Х   |     |
| 5.                                       | Recommend Content for Social Media<br>Accounts and Online Newsletter                                     | Х   | Х   |     | Х   | Х   | Х   | Х   | Х   | Х   | Х   | Х   |     |
| 6.                                       | Review, Update & Recommend Changes to Policies & Procedures (as needed)                                  | Х   | х   |     | х   | Х   | х   | Х   | х   | Х   | Х   | х   |     |
| 7.                                       |  |     |     |     |     |     |     |     |     |     |     |     |     |
| CFHPC Applicants & Membership Evaluation |  |     |     |     |     |     |     |     |     |     |     |     |     |
|  | ks/Goals/Objectives  | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep |
| 8.                                       | Applicant Interviews   | Х   | Х   |     | Х   | Х   | Х   | Х   | Х   | X   | Х   | Х   |     |
| 9.                                       | Review Applicant Summaries   | Х   | Х   |     | Х   | Х   | Х   | X   | Х   | Х   | Х   | Х   |     |
| 1  | <ol> <li>Review Orientation Evaluations &amp;<br/>Recommend Updates/Revisions (as<br/>needed)</li> </ol> | Х   | Х   |     | х   | Х   | Х   | Х   | Х   | Х   | Х   | Х   |     |
| 11.                                      | Review Exit Survey Responses   |     |     |     | Х   |     |     |     | Х   |     |     | Х   |     |
| Leadership & Elections                   |  |     |     |     |     |     |     |     |     |     |     |     |     |
| Tasl                                     | Tasks/Goals/Objectives   |     | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep |
| 12.                                      | Nominate and elect a Chair & Vice Chair  | Х   |     |     |     |     |     |     |     |     |     |     |     |
| 13.                                      | Review Nominees for PC Office  |     |     |     |     |     |     |     |     |     | Х   | Х   |     |
| 14.                                      | Leadership Evaluations   |     |     |     | Х   |     |     | Х   |     |     | Х   |     |     |

| 15. Annual Committee Report                                       |     |       |         |        |       |     |     |     |     | Х   | Х   |     |
|---|-----|-------|---------|--------|-------|-----|-----|-----|-----|-----|-----|-----|
|   |     | Mem   | ber Tra | aining |       |     |     |     |     |     |     |     |
| Tasks/Goals/Objectives  | Oct | Nov   | Dec     | Jan    | Feb   | Mar | Apr | May | Jun | Jul | Aug | Sep |
| 16.   |     |       |         |        |       |     |     |     |     |     |     |     |
| 17.   |     |       |         |        |       |     |     |     |     |     |     |     |
| 18.   |     |       |         |        |       |     |     |     |     |     |     |     |
| 19.   |     |       |         |        |       |     |     |     |     |     |     |     |
| 20.   |     |       |         |        |       |     |     |     |     |     |     |     |
| Discuss & Recommend Member Training<br>Schedule & Topics          | X   |       |         |        |       |     |     |     |     |     |     |     |
| Plan for Quarterly Training                                       |     | X     |         |        |       |     | х   |     |     |     | х   |     |
| Host Quarterly Training (PCS)                                     |     |       |         | х      |       |     |     | Х   |     |     |     | Х   |
| Discuss & Plan Leadership Training                                |     |       |         |        |       | Х   |     |     |     | Х   |     |     |
| Host Leadership Training (PCS)                                    |     | х     |         |        |       |     | Х   |     |     |     | х   |     |
| Mini Trainings (as needed)  |     | х     |         | х      | х     | х   | Х   | Х   | Х   | Х   | Х   |     |
| Review Training Evaluations Results (recommend updates as needed) |     |       |         | Х      | Х     |     |     | Х   | Х   |     |     |     |
|   | Red | Ribbo | n Time  | s Maga | azine |     |     |     |     |     |     |     |
| Tasks/Goals/Objectives  | Oct | Nov   | Dec     | Jan    | Feb   | Mar | Apr | May | Jun | Jul | Aug | Sep |
| 21. Select Articles   | Х   | Х     |         |        |       | Х   |     |     | Х   |     |     |     |
| 22. Approve Draft   |     |       |         | Х      |       |     | Х   |     |     | Х   |     |     |

| 23.                                      | Release Newsletter                            |     |     |     |     | Х   |     |     | Х   |     |     | Х   |     |
|--|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Recruitment, Retention, & Event Planning |   |     |     |     |     |     |     |     |     |     |     |     |     |
| Task                                     | s/Goals/Objectives                            | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep |
| 24.                                      | Review & Update Marketing Plan                |     | Х   |     | Х   |     |     |     |     |     |     |     |     |
| Review & Update Recruitment Plan         |   |     | Х   |     | Х   |     |     |     |     |     |     |     |     |
| 25.                                      | Discuss & Recommend Recruitment<br>Activities | Х   | Х   |     | Х   | Х   | Х   | Х   | Х   | Х   | Х   | Х   |     |
| 26.                                      | Discuss National Testing Day                  |     |     |     |     |     |     | Х   | Х   | Х   |     |     |     |
| 27.                                      | Initiate Planning for WAD                     |     |     |     |     |     |     | Х   | Х   |     |     |     |     |
| 28.                                      |   |     |     |     |     |     |     |     |     |     |     |     |     |