

**Central Florida HIV Planning Council**  
**Ryan White Community Meeting Minutes**

February 18, 2025

**Call to Order:** The Co-Chair, Ira Westbrook called the meeting to order at 6:05 PM at Holden Heights Community Center located at 1201 20th St, Orlando, FL 32805.

**Participants:** Jessica Seidita, Anthony McNeil, Nathaniel Bell Jr, Troye Johnston, Andre Williams, Charlie Wright, Fred Cotto-Lewis, Rene Cotto-Lewis, Deane Austin, Pedro Huertas, Fernell Neal, Alelia Munroe, Siri Goberdhan Jr., Tracey Robinson, Metron Parker, Jesus Cheverez, Brian Toy, Sueanne Vazquez, Andre Antenor, A.J. Johnson, David Thomas, Jeronimo Aponte, Sharon Watson, Fernando Acosta, Martha Ardilla, Michael Brinkley, Martne Hicks, Jennifer A. Gutierrez, Yasmin Andre, Stephanie Vital, Troy Laudermilch, John Hennessy, Andres Acosta

**PCS Staff Present:** Whitney Marshall, David Bent, Laura Perez

<p><b>Approval of the agenda:</b></p>	<p>The committee reviewed the meeting agenda and approved it as-is.</p> <p><b>Motion:</b> Alelia Munroe made a motion to accept the agenda as-is. Fernell Neal seconded the motion. The motion passed unanimously without debate.</p>
<p><b>Approval of the January 21 minutes:</b></p>	<p>The committee reviewed the January 21 minutes and recommended the following changes:</p> <ul style="list-style-type: none"> <li>• In the SSPQ section of Reports, the first bullet point should say Q3 report instead of Q2.</li> </ul> <p><b>Motion:</b> Charlie Wright made a motion to accept the January 21 minutes with the recommended changes. Siri Goberdhan Jr. seconded the motion. The motion passed with a majority vote.</p>
<p><b>Open the floor for public comment:</b></p>	<ul style="list-style-type: none"> <li>• Public comments were made about the following topics: <ul style="list-style-type: none"> <li>○ Issues with medication refills</li> <li>○ Concerns about sanitation and hygiene</li> <li>○ Sharing information about a support group</li> <li>○ Concerns about how agency staff treat clients</li> </ul> </li> <li>• PCS did not receive any comment cards.</li> </ul>
<p><b>Reports:</b></p>	<p><b>Membership &amp; Engagement Committee:</b></p> <ul style="list-style-type: none"> <li>• The committee reviewed the membership matrix, PC reflectiveness and PC attendance roster.</li> <li>• There are currently 21 Planning Council members, 52% are PWH, 43% are unaffiliated/unaligned PWH, and 29% are conflicted members. There is currently one vacant mandated seat (Local Public Health Agency).</li> <li>• The committee reviewed the social media insights for Facebook and Instagram over the past 28 days.</li> </ul>

	<ul style="list-style-type: none"> <li>• The committee reviewed and approved the draft of volume 15 of the Red Ribbon Times magazine.</li> <li>• The committee engaged in a recruitment brainstorming session to develop creative strategies for attracting and retaining members.</li> <li>• The committee reviewed the interview summary of a new applicant. After a brief discussion, the committee unanimously recommended the applicant for appointment to the Planning Council. The summary will be forwarded to the Executive committee for review and vote.</li> <li>• The committee discussed advertising and distribution strategies for the 2025 HIV Care Needs survey.</li> <li>• The committee reviewed the CFHPC Marketing Plan and suggested additions, including analytics, metrics, target demographics, social media guidelines, and enhanced digital marketing strategies.</li> <li>• The committee completed their leadership evaluations via Mentimeter.</li> <li>• The next Membership &amp; Engagement Committee meeting will be held on Tuesday, March 4, 2025, at 2:00 pm.</li> </ul> <p><b>Service Systems Planning &amp; Quality Committee Meeting:</b></p> <ul style="list-style-type: none"> <li>• The committee received an overview of the Part A monthly expenditure report, Part B Monthly Expenditure &amp; GR reports and the PCS Budget report.</li> <li>• The committee reviewed and approved the Home &amp; Community-Based Health Service Standard.</li> <li>• The committee reviewed and updated the Mental Health Service Standard.</li> <li>• The committee discussed client eligibility requirements.</li> <li>• The committee discussed the Homeless Service Network of Central Florida presentation. After a brief discussion, the committee determined that a housing ad hoc committee is not necessary at this time.</li> <li>• The committee reviewed and approved the Memorandum of Understanding between the RW HIV/AIDS Program Part A Recipient, Area 7 Lead Agency and the Central Florida HIV Planning Council.</li> <li>• The next SSPQ meeting will be held on Thursday, March 6, 2025, at 9:30 am.</li> </ul>
<p><b>New Business:</b></p>	<p><b>Home &amp; Community-Based Health Service Standard</b>  Whitney Marshall explained the purpose and process for the development and review of service standards for this new service category. Attendees were provided with a copy of the most current draft of the service standards for Home &amp; Community Based Health Services for review. Attendees were encouraged to reach out to the Planning Council with any recommended changes to the service standards.</p>

	<p><b>HIV Stigma Taskforce Activity</b>  The HIV Stigma Taskforce and Descolonizarte Teatro performed three scenes covering themes of family, dating, and medical care, depicting scenarios based off real lived experience of people with HIV. The performers then invited attendees to discuss the scenes, emphasizing the negative effects of stigma and misinformation. Attendees were invited to suggest ways the scenarios could have gone differently and were encouraged to participate in redoing the scenes incorporating their suggestions.</p> <p><b>HIV Stigma Taskforce Yearly Recap</b>  Anthony McNeil shared recap of HIV Stigma Task Force activities over the past year:</p> <ul style="list-style-type: none"> <li>• In August, the Taskforce hosted “Shatter the Stigma,” a Spoken Word Poetry Slam in partnership with Conscious Art For Change. The winner of the poetry slam, Slam Anderson, went on to perform at the CFHPC’s 2024 World AIDS Day event in December.</li> <li>• In December, the Taskforce held “The Stigma-Free Table: A Lunch Conversation,” where attendees discussed bias and stigma while exploring solutions for fostering understanding and inclusivity.</li> <li>• The Taskforce will be hosting “Unmasked Truth Masquerade Ball” on February 22<sup>nd</sup>, inviting guests to engage in meaningful conversations in an elegant atmosphere.</li> </ul>
<b>Announcements:</b>	<ul style="list-style-type: none"> <li>• Unconditional Love’s 5K Walk/Run will be held on Sunday, March 23<sup>rd</sup> beginning at 8:00 am at Eau Gallie Square in Brevard County.</li> <li>• National Week of Prayer for the Healing of AIDS event with Positive Assistance will be taking place March 2<sup>nd</sup>, at 7001 Wallace Dr.</li> </ul>

<b>ACTION ITEMS</b>	
<b>Responsible Party</b>	<b>Item</b>
N/A	N/A

<b>Next Meeting:</b>	March 18, 2025 in Lake County
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<b>Adjournment:</b>	8:01 pm
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Prepared by:     *Laura Perez*     Date:     2/19/2025    

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_

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