



Central Florida HIV Planning Council Membership & Engagement Committee Annual Report - October 2025 – June 2026

1. Committee's Role Within the Service System:

The Membership & Engagement Committee supports the Central Florida HIV Planning Council by promoting membership recruitment, retention, engagement, and representation. The committee monitors Planning Council membership and reflectiveness, reviews applicants for appointment, supports member orientation and leadership development, oversees communication and social media engagement activities, and promotes opportunities for community participation and awareness.

2. Activities Accomplished during past 12 months:

- Elected Kara Johnson Williams as Chair and Raymond Macon as Vice Chair.
- Reviewed and approved the 2025-2026 Membership & Engagement Committee Workplan.
- Routinely reviewed the membership matrix, reflectiveness data, committee rosters, and Planning Council attendance.
- Reviewed applicant summaries and recommended applicants for appointment.
- Monitored Facebook and Instagram performance and approved Social Media Guidelines.
- Reviewed and supported development of Volumes 17 and 18 of the Red Ribbon Times.
- Supported member development through Interview Skills training, Planning Council training, leadership training, orientation evaluation, and leadership evaluation activities.
- Supported Integrated Plan Community Engagement Activities and received updates regarding the HIV Care Needs Survey.
- Began planning the 2026 World AIDS Day event and selected the theme "45 Years Together: United and Unbreakable."
- Began development of the Planning Council Member of the Year Awards process and rubric.

3. Challenges or Lessons Learned:

Maintaining Planning Council membership that meets reflectiveness and representation goals remained an ongoing priority. The committee identified the need to increase participation among unaffiliated/unconflicted RWHAP client members and continued recruitment efforts for an open mandated seat representing representatives of/or formerly incarcerated people with HIV. The committee also reinforced the importance of appropriate and positive communication on CFHPC social media platforms, recognizing that negative public interactions can discourage prospective members from participating.

4. Outstanding Activities (still pending completion):

- Continue recruitment efforts to fill the open mandated Planning Council seat.
- Continue strategies to increase unaffiliated/unconflicted RWHAP client representation.
- Complete planning and implementation of the 2026 World AIDS Day event.
- Finalize the CFHPC Member of the Year Awards rubric and recognition process.
- Continue member recruitment, retention, orientation, training, and leadership development.
- Continue communicating the Integrated Plan and related community engagement activities to the community.

5. Additional comments:

Throughout the 2025-2026 planning cycle, the Membership & Engagement Committee maintained a consistent focus on strengthening Planning Council participation, representation, communication, and member engagement. As of June 9, 2026, the Planning Council had 26 members, with 50% PWH and 31% unaffiliated/unaligned PWH. The committee will continue building upon recruitment, retention, leadership development, community engagement, and recognition efforts during the next planning cycle.